

REPUTATION MONITORING

WHY YOU NEED REPUTATION MONITORING

It takes considerable time and resources to build a business's reputation. Yet an online reputation can be destroyed in a matter of minutes. Data breaches regularly feed massive amounts of Personal Information and access credentials to the dark web, a deliberately hidden part of the internet where hackers and cyber criminals sell and trade information. This stolen information can be used against a business or its employees to:

- Compromise confidential information
- Conduct fraud/theft
- Engage in identity theft
- Blackmail or extort

Additionally, a business's online assets can be compromised without anyone's knowledge. A business's domain and IP ranges can end up on blacklists affecting its ability to conduct business. SSL certificates, which are essential for establishing trust on public servers (such as websites) and private services (such as PKI infrastructure), can expire, damaging a business's reputation.

That is why many businesses today use reputation monitoring to monitor the dark web, blacklists, and SSL certificates, so when problems arise, they can act immediately.

WHY CHOOSE NETWORK BOX USA REPUTATION MONITORING

Businesses must protect their reputation, so it makes sense they use the best reputation monitoring services available. Network Box USA's Reputation Monitoring scrubs over 32,600 databases to keep you safe. It:

- Regularly scans the Dark Web for instances of a business or its employee's credentials and personal information (PI) and provides detailed reports of any found breaches
- Offers monitoring services for personal email accounts of key staff within a business, adding another layer of protection against attacks
- Scans blacklists for a business's domains and IP ranges, alerting when they appear in real time
- Checks business's SSL certificates for expiry and notifies in advance

REPUTATION MONITORING IS POWERED BY NETWORK BOX USA:



**BEST-IN-CLASS THREAT
INTELLIGENCE**

**ZERO-DAY THREAT
PROTECTION**



**SELF-OPERATED
SECURITY RESPONSE CENTER**

3 ISO Certifications
PCI DSS 3.2 attestation
70+ threat intelligence partners



**FULLY STAFFED
SECURITY OPERATIONS CENTER**

UNIFIED MANAGEMENT GUI

Network Box USA Reputation Monitoring Protects a Business's Online Reputation

IT TAKES YEARS TO BUILD A STRONG REPUTATION, AND ONLY MOMENTS TO DESTROY IT.

REUTATION MONITORING FEATURES

- ✓ **Automated Scanning**
Scans the Dark Web every 4 hours for your domain.
- ✓ **Alerts & Monitoring**
Sends an alert whenever it spots a new instance of your domain on the Dark Web. It does this within four hours for dark web monitoring, and in real time for all other reputation services.
- ✓ **Detailed Reports**
Investigates and collates details about which data breaches or data sets contained your domain.
- ✓ **Domain and IP Reputation**
The domain monitoring tool alerts you when your domain or IP ends up on a blacklist so you take corrective action.
- ✓ **SSL SERVER Reputation Service**
Checks SSL certificate signing, validating the Server Name, expiry date, and other certificate attributes. Should an issue be found, a GMS Incident is raised to alert you. For upcoming certificate expiry, the service will warn you 30 days before expiry and send a critical alert seven days before expiry.
- ✓ **SSL CERTIFICATE Reputation Service**
Reputation Monitoring also checks non-public SSL services and their certificates. It is commonly used for private services or for private self-signed CA certificates used in a private PKI infrastructure. To use this service, you upload the certificate itself, and the system will automatically monitor it in a similar way to our Cloud SSL SERVER service.



POWERED BY NETWORK BOX USA.
THAT'S CYBERSECURITY DONE RIGHT.