HOW MSP'S CAN JUSTIFY

a price increase in cybersecurity to their clients

THE REAL COST OF PRICE

Reframe the situation for your clients:

The problem is not the increase in price for cybersecurity, but the possibility of a breach that costs orders of magnitude more.

Network Box USA mitigates your clients' cyber risks for you.

TRUE COST OF CYBER SECURITY

The **cost of NBUSA** services is **significantly less** than the cost of a **breach**, which could easily

- take down a company
- cause compliance failure, losing income
- · lose info, causing legal consequences
- · have been preventable

All of that can happen much more easily when the client is not as protected as it should be.

Without **full** protection, the question is not **if** something will go wrong, but **when**.

Because when a real problem happens, an outdated firewall or unkept EDR will be a problem with cyber insurance, and more.



CYBER SECURITY POWERED BY NETWORK BOX USA:



BEST-IN-CLASS THREAT INTELLIGENCE

ZERO-DAY THREAT PROTECTION



SELF-OPERATED
SECURITY RESPONSE CENTER

3 ISO Certifications
PCI DSS 3.2 attestation
70+ threat intelligence partners



FULLY STAFFED
SECURITY OPERATIONS CENTER

UNIFIED MANAGEMENT GUI